



# Mobile Fleet Manager

## Real-time Route Optimization and GPS Tracking

Seasoft Software's Mobile Fleet Manager (MFM) transforms dispatch and delivery operations into proactive, automated Customer Service and Traffic Control Centers. Powered by the award-winning Elite EXTRA™, Mobile Fleet Manager optimizes truck routing, management and tracking to make dispatching more efficient. Get a cost-effective solution that covers Telematics, Federal Compliance for fuel tax reporting without the need to buy ELDs, as well as Dispatch and Vehicle Maintenance. With MFM your company will always be ahead of changing regulations.



### Take Advantage of a Strong, Demonstrable ROI.

You have an expensive investment in your fleet and personnel. The typical delivery vehicle ranges from between \$300 - \$500 per day to operate, including likely \$3 to \$5 per mile. Your investment in the Mobile Fleet Manager will be less than \$4 per day to manage a resource that your service reputation depends on.

The system also eliminates the headache and expense of dealing with a separate black box and in-cab display device. Instead, in-cab communication between drivers and dispatchers is done via a tablet PC or smartphone—a simple, cost effective, and safe solution.

The Seasoft Mobile Fleet Manager includes a host of powerful and convenient features:

#### ■ Advanced Route Sequencing Optimization

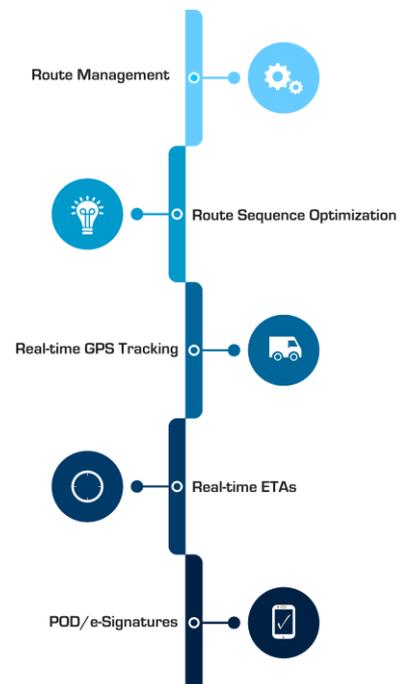
The Mobile Fleet Manager provides comprehensive dispatch and delivery functionality to optimize truck loading, route sequencing and provide dispatchers with real-time delivery tracking. As sales orders are entered into the system, dispatchers schedule runs or send the order to a delivery queue. Shipment information is then automatically posted directly to the drivers' manifest on their mobile device.

#### ■ Real-Time GPS Tracking for Full Driver Visibility

Unlike other mobile dispatch solutions, the Seasoft Mobile Fleet Manager offers real-time GPS tracking of drivers and wireless communication between drivers and dispatch to provide full visibility at all times.

As the GPS in the tablet or smartphone gets pinged every three to five seconds, your dispatchers will see on a map every move your drivers make. Because the GPS chips used in mobile devices are the exact same chips found in traditional in-vehicle GPS units, you can expect the same accuracy, at a much lower cost.

### MOBILE FLEET MANAGER: THE PROCESS



Most mobile dispatch solutions update ETAs on a manifest based on arriving at the customer delivery location. If there are three deliveries, the second and third ETA/stops are updated ONLY after the driver leaves stop one. The first ETA is never updated which can create issues with customers because ETAs are inaccurate.

### ■ E-Signature Capture and Proof of Delivery

The Seasoft Mobile Fleet Manager offers an electronic signature capture and proof of delivery capability that securely stores signatures and high-resolution pictures of the delivered goods. You know immediately who signed for a delivery for easy proof of delivery right on your driver's phone. Whether scanning, capturing signatures, or communicating with dispatch, the Seasoft Mobile Fleet Manager empowers your drivers to take care of business.



### ■ Driver Vehicle Inspection Reporting (DVIR)

The Mobile Fleet Manager includes an integrated electronic Vehicle Safety Inspection Reporting tool that facilitates driver and dispatch communication concerning vehicle safety issues. As the driver starts or ends his trip, he can photograph and document the inspection to alert dispatch of any maintenance issues with the vehicle.

### ■ Activity-based Costing to Match Price to Delivery Effort & Cost

Understanding your delivery costs on a customer-by-customer basis lets you protect your profit margins.

### ■ Compliance with Federal Motor Carrier Safety Administration (FMCSA) Regulations

Your company is likely affected by one or more of the U.S. Department of Transportation's Federal Motor Carrier Safety Administration (FMCSA) regulations. An affordable add-on to the Mobile Fleet Manager can help. Our single solution covers you for Telematics, Federal Compliance, Dispatch and Vehicle Maintenance. Monitoring vehicle health and driver behavior by connecting to the truck's computer, dispatchers can now manage your entire fleet by exception.

## Enterprise Software for the Seafood Distribution Industry

Seasoft Software is a turnkey business management solution that helps seafood processors and distributors enhance operational efficiency, reduce costs and maximize margins. Whether you deal in fresh or frozen, wild or farm-raised, Seasoft's integrated set of inventory control, production processing, sales and distribution tools will help your entire team work smarter and more profitably.

**For more information about these new mobility solutions, contact Jim Levy at 800.422.4782.**



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