



## Ponderosa Mobile Fleet Manager: Deliver World-class Service

Ponderosa Software's Mobile Fleet Manager (MFM) transforms LBM dispatch and delivery operations into proactive, automated Customer Service and Traffic Control Center. Powered by the award winning Elite EXTRA™, this integrated, cost-effective solution covers Telematics, Federal Compliance for fuel tax reporting without the need to buy ELDs, as well as Dispatch and Vehicle Maintenance. With MFM your company will always be ahead of changing regulations.

### Take Advantage of a Strong, Demonstrable ROI.

You have an expensive investment in your fleet and personnel. The typical delivery vehicle ranges from between \$300 - \$500 per day to operate, including likely \$3 to \$5 per mile. Your investment in the Mobile Fleet Manager will be less than \$4 per day to manage a resource that your service reputation depends on.

The system also eliminates the headache and expense of dealing with a separate black box and in-cab display device. Instead, in-cab communication between drivers and dispatchers is done via the tablet PC or smartphone—a simple, cost effective, and safe solution.

Ponderosa's Mobile Fleet Manager has reduced our delivery costs and improved our service levels to our customers on many different levels. This is a 'must-do' for anyone looking to improve operationally who serves the Building Materials Industry.

**Karl Almond, Sr. Special Projects Manager**  
North Atlantic Corporation

The Ponderosa Mobile Fleet Manager includes a host of powerful and convenient features:

#### ■ Advanced Route Sequencing Optimization

The Mobile Fleet Manager provides comprehensive dispatch and delivery functionality to optimize truck loading, route sequencing and real-time (GPS) delivery tracking. As sales orders are entered into the system, dispatchers schedule runs or send the order to a delivery queue. Shipment information is then automatically posted directly to the drivers' manifest on their mobile device.

#### ■ Real-Time GPS Tracking for Full Driver Visibility

Unlike other mobile dispatch solutions, the Ponderosa Mobile Fleet Manager offers real-time GPS tracking of drivers and wireless communication between drivers and dispatch for full visibility at all times. The systems pings the GPS in the tablet or smartphone every three to five seconds, showing on a map every move your drivers make.

Most mobile dispatch solutions update ETAs on a manifest based on arriving at the jobsite. If there are three deliveries, the second and third ETA/stops are updated ONLY after the driver leaves stop one. The first ETA is never updated which can create issues with customers because ETAs are inaccurate.



## ■ E-Signature Capture and Proof of Delivery

The Ponderosa Mobile Fleet Manager offers an electronic signature capture and proof of delivery capability that securely stores signatures and high-resolution pictures of the delivered goods. You know immediately who signed for a delivery for easy proof of delivery right on your driver's phone.

Whether scanning, capturing signatures, or communicating with dispatch, the Ponderosa Mobile Fleet Manager empowers your drivers to take care of business. In the case of spotty cell signal, the system stores Proof of Delivery information and automatically updates the dispatcher when cell service improves.

## ■ Activity-based Costing to Match Price to Delivery Effort & Cost

Understanding your delivery costs on a customer-by-customer lets you protect your profit margins.

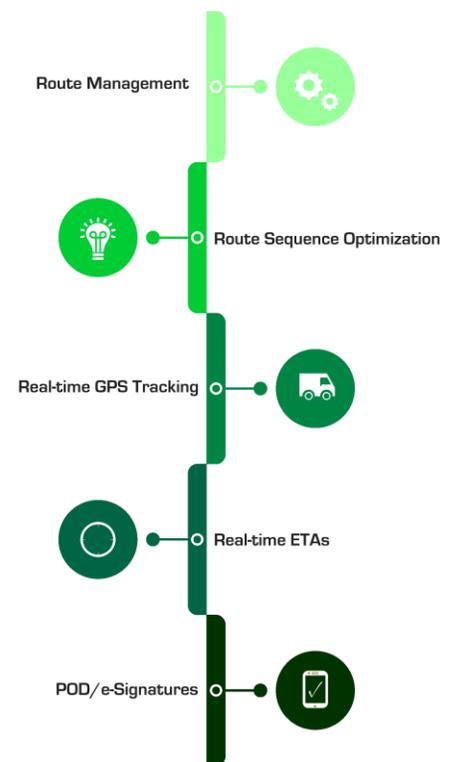
## ■ Driver Vehicle Inspection Reporting (DVIR)

The Mobile Fleet Manager includes an integrated electronic Vehicle Safety Inspection Reporting tool that facilitates driver and dispatch communication concerning vehicle safety issues. As the driver starts or ends his trip, he can photograph and document the inspection to alert dispatch of any maintenance issues with the vehicle.

## ■ Compliance with Federal Motor Carrier Safety Administration (FMCSA) Regulations

Your company is likely affected by one or more of the U.S. Department of Transportation's Federal Motor Carrier Safety Administration (FMCSA) regulations. An affordable add-on to the Mobile Fleet Manager can help. Our single solution covers you for Telematics, Federal Compliance, Dispatch and Vehicle Maintenance. Monitoring vehicle health and driver behavior by connecting to the truck's computer, dispatchers can now manage your entire fleet by exception.

## MOBILE FLEET MANAGER: THE PROCESS



## About Ponderosa Software

Ponderosa ERP Software is an all-in-one business management solution for lumber and building materials manufacturers, dealers and distributors. The software ties together Sales, Inventory Control, Manufacturing, Installations, Deliveries and Accounting in a tightly integrated application so you can run your business more profitably and at optimal efficiency. Ponderosa eliminates error-prone, redundant manual processes that can consume both time and money and, unlike other millwork ERP packages, doesn't require a litany of third-party add-ons.

**Ponderosa**  
BUILDING MATERIALS SOFTWARE

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